

NEWS RELEASE

ULDAGE Announces Plan for Joint Patent License for Japanese Digital Broadcasting Standards (ARIB Standards)

(Tokyo Japan – August 8, 2006) ULDAGE Inc., a patent license company, today issued a call for patents that are essential to the Japanese Digital Broadcasting Standards developed by Association of Radio Industries and Businesses (ARIB Standards). The purpose of the call is to evaluate and determine patents that are essential to the standards in order to include them in a joint patent license, which will be provided under fair and reasonable terms and will serve to promote the digital broadcasting market in Japan.

A summary of patent submissions and evaluations is as follows:

1. Patents to be submitted:

Patents that are:

- (1) technically essential to implementation of the following ARIB Standards, and
- (2) issued in Japan

Number	ARIB Standards Title
STD-B10	Service Information for Digital Broadcasting System
STD-B20	Transmission System for Digital Satellite Broadcasting
STD-B21	Receiver for Digital Broadcasting
STD-B24	Data Coding and Transmission Specification for Digital Broadcasting
STD-B25	Conditional Access System Specifications for Digital Broadcasting
STD-B29	Transmission System For Digital Terrestrial Sound Broadcasting
STD-B30	Receiver For Digital Terrestrial Sound Broadcasting
STD-B31	Transmission System for Digital Terrestrial Television Broadcasting
STD-B32	Video Coding, Audio Coding and Multiplexing Specifications for Digital Broadcasting
TR-B13	Operational Guidelines for Digital Terrestrial Sound Broadcasting
TR-B14	Operational Guidelines for Digital Terrestrial Television Broadcasting
TR-B15	Operational Guidelines for Digital Satellite Broadcasting

Patents related to MPEG-2 Video Standards, MPEG-4 Video Standards, H.264/MPEG-4 AVC Standards, IEEE1394 Standards, and Broadcasting System Based on Home Servers are excluded.

2. Patent Evaluation:

The Evaluator, Japan Intellectual Property Arbitration Center (JIPAC), is an independent patent expert, and will evaluate patents for essentiality to ARIB Standards.

【Contact】 Japan Intellectual Property Arbitration Center (JIPAC) Secretariat

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3. Schedule for Patent Submissions and Evaluations (Plan)

Aug. 8, 2006 Call for Patent Submissions

Sep. 8, 2006 Closing of Initial Submission (Essential Patent Holders as of this date will be invited to the first Patent Holders' Meeting. Patent Submissions and Evaluations shall be continued thereafter.)

Nov. mid, 2006 The First Patent Holders' Meeting

ULDAGE will send an invitation for the Patent Holders' Meeting to those who have a patent evaluated as essential to ARIB Standard.

4. Evaluation Fee:

Any party that wishes to submit patents for evaluation is requested to pay an Evaluation Fee to the Evaluator. Evaluation fee is determined in accordance with the rule of JIPAC, depending upon the number of claims that it believes are essential to ARIB Standards.

For a patent which has one or two claims per patent: 800,000JPY

For a patent which has three or four claims per patent: 1,000,000JPY

For a patent which has five claims or more per patent: 1,000,000JPY plus 100,000JPY per additional one (1) claim (accruing from the fifth claim)

For more information, please see <http://www.uldage.com>. Those who are interested in patent evaluation process may go to <http://www.ip-adr.gr.jp> (JAPANESE LANGUAGE ONLY).

【ULDAGE Inc.】

ULDAGE Inc. is a joint venture company established for the purpose of promoting and administering joint license programs.

Name : ULDAGE Inc.

Address : Imperial Tower, 1-1-1 Uchisaiwai-cho Chiyoda-ku, Tokyo, Japan

Established : July 13, 2006

President and CEO : Yoshihide Nakamura

Service :

1. Royalty operations, including collection from licensees and distribution to licensors;
2. License Administration, negotiation with potential licensees;
3. Market research (to the extent necessary to administering joint license programs).

【Contact】

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Please click [here](#) for the procedures