



NEWS RELEASE

ULDAGE Announces Call for Patents Essential  
to Ultra High-Definition Television (UHDTV)

August 25, 2014  
ULDAGE Inc.

ULDAGE Inc. made a call for patents essential to the 4K and 8K Ultra High-Definition Television (“UHDTV”) standards on August 25. UHDTV is expected to be the next generation in digital television broadcasting.

ULDAGE now licenses a package of more than 500 patents relating to the current high-definition television standards (“ISDB”). This license has played a key role in the resolution of patent issues in the market and promoted the growth of the digital television broadcasting system in Japan.

The purpose of this call is to create a scheme of a one-stop patent license under fair and reasonable terms and to serve to promote the UHDTV market in Japan. Japan Intellectual Property Arbitration Center (“JIPAC”), a group of independent patent experts, evaluates and determines the essentiality of the patents to the UHDTV standards.

ULDAGE encourages any party that believes it has Japanese patents essential to the UHDTV standards to submit such patents to JIPAC by December 26, 2014 for evaluation. For those who are interested in this patent call, please go to <http://www.ip-adr.gr.jp/eng/> and <http://www.uldage.com/en/> for more information.

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## About ULDAGE Inc.

ULDAGE Inc. was established in July 2006, aiming for the resolution of entanglement of patents through cooperation among parties concerned and for the creation of fair competition in this digital age. ULDAGE Inc. grants non-exclusive licenses to essential patents of multiple parties in a single package, and its business offers convenience to both patent holders and business users.

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