

NEWS RELEASE

ULDAGE Announces First Meeting for Joint Patent License for UHDTV(4K/8K)
Digital Broadcasting Standards in japan

(Tokyo Japan – March 2, 2015) ULDAGE Inc. announced today that 17 essential patent holders, FUJITSU Limited, Hitachi Maxell, Ltd., JVC KENWOOD Corporation, KDDI CORPORATION, LG Electronics Inc., Mitsubishi Electric Corporation, NEC Corporation, NHK (Nippon Hoso Kyokai), NIPPON TELEGRAPH AND TELEPHONE CORPORATION, Orange SA (Formerly known as France Telecom, SA), Panasonic Corporation, Sanyo Electric Co., Ltd., Sharp Corporation, Sony Corporation, The Trustees of Columbia University in the City of New York, Thomson Licensing, Toshiba Corporation, have started discussions on a patent pool license program for Japanese UHDTV Digital Broadcasting Standards. Each of 17 companies owns a patent that is evaluated as essential by the Japan Intellectual Property Arbitration Center (JIPAC).

ULDAGE Inc. will facilitate discussions among essential patent holders aiming for licensing essential patents held by multiple patent holders under fair and reasonable conditions through a single license program.

ULDAGE Inc. welcomes additional holders of essential patents and encourages them to participate in the patent pool license program. Those who are interested in the patent evaluation process may follow the procedures provided by JIPAC website <http://www.ip-adr.gr.jp/eng/>.

About ULDAGE Inc.

ULDAGE Inc. was established in July 2006 for the purpose of providing tools for revitalizing business by creating a competitive environment through collaboration and resolution of patent issues in this complex digital age. ULDAGE Inc. undertakes its business by granting licenses for essential patents held by multiple parties in a single package (by the patent pooling method) which offers convenience to both patent holders and business operators.

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