

NEWS RELEASE

LG Electronics Inc. Joins ULDAGE Patent Pool for
Japanese Digital Broadcasting Standard (ARIB Standards and CATV Standards)

(Tokyo Japan – October 1, 2015) ULDAGE Inc. announced today that LG Electronics Inc. (LGE) has joined the patent pool for ARIB and CATV Standards making its essential patent licenses available through ULDAGE Inc. The joining of LGE to the pool, in addition to Infocity, KDDI and Columbia University which joined on July 1st 2015, now makes the number of companies 19* which are licensing their essential patents for ARIB and CATV standard through ULDAGE Inc., resulting in further simplification of the complicated patent issues for those who use ARIB and CATV standards.

ULDAGE Inc. welcomes having additional holders of essential patents so as to further expand the program.

* FUJITSU Limited, Hitachi Maxell, Ltd., INFOCITY, Inc., JVC KENWOOD Corporation, KDDI CORPORATION, LG Electronics Inc., Mitsubishi Electric Corporation, NEC Corporation, NHK Engineering System, Inc., Nippon Hoso Kyokai (NHK), Orange SA (Formerly known as France Telecom, SA), Panasonic Corporation, Pioneer Corporation, Sanyo Electric Co., Ltd., Sharp Corporation, Sony Corporation, The Trustees of Columbia University in the City of New York, Thomson Licensing, Toshiba Corporation

About ULDAGE Inc.

ULDAGE Inc. was established in July 2006 for the purpose of providing tools for revitalizing business by creating a competitive environment through collaboration and resolution of patent issues in this complex digital age. ULDAGE Inc. undertakes its business by granting licenses for essential patents held by multiple parties in a single package (by the patent pooling method) which offers convenience to both patent holders and business operators.

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