



NEWS RELEASE

ULDAGE ANNOUNCES
SECOND ADDITIONAL CALL FOR PATENTS
ESSENTIAL TO ULTRA HIGH DEFINITION TELEVISION (UHDTV)

March 14th, 2016
ULDAGE Inc.

ULDAGE Inc. (“ULDAGE”) announces today a 2nd additional call for patents essential to the 4K and 8K Ultra High Definition Television (“UHDTV”) standards. UHDTV is expected to be the next generation in digital television broadcasting.

ULDAGE now licenses a package of more than 600 patents relating to the current high definition television standards. This license has played a key role in the resolution of patent issues in the market and promoted the growth of the digital television broadcasting system in Japan.

Based on this experience, ULDAGE announced a call for patents essential for UHDTV standards on August 25th, 2014 (“ULDAGE ANNOUNCES CALL FOR PATENTS ESSENTIAL TO ULTRA HIGH-DEFINITION TELEVISION (UHDTV)”) and an additional call for patents on January 1st, 2016 (“ULDAGE ANNOUNCES ADDITIONAL CALL FOR PATENTS ESSENTIAL TO ULTRA HIGH DEFINITION TELEVISION (UHDTV)”).

The purpose of this 2nd additional patent call is to add new standards established by the Next Generation Television & Broadcasting Promotion Forum (“NexTV-F”) to the existing UHDTV Applicable Standards List.

ULDAGE encourages any party that believes it has Japanese patents essential to the newly added UHDTV standards as well as the existing UHDTV standards to submit such patents to the Japan Intellectual Property Arbitration Center (“JIPAC”) for evaluation. For those who are interested in this patent call, please go to <http://www.ip-adr.gr.jp/eng/> and <http://www.uldage.com/en/> for more information.

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About ULDAGE Inc.

ULDAGE Inc. was established in July 2006, aiming for the resolution of entanglement of patents through cooperation among parties concerned and for the creation of fair competition in this digital age. ULDAGE Inc. grants non-exclusive licenses to essential patents of multiple parties in a single package, and its business offers convenience to both patent holders and business users.

Location: Imperial Tower, 1-1-1 Uchisaiwai-cho, Chiyoda-ku, Tokyo
Phone: +81-(0)3-3500-1572 FAX: +81-(0)3-3500-1573
President & CEO: Yoshihide Nakamura