

NEWS RELEASE

ULDAGE ANNOUNCES

ADDITIONAL CALL FOR PATENTS ESSENTIAL TO THE DIGITAL CABLE TELEVISION SYSTEM

December 20th, 2019 ULDAGE Inc.

ULDAGE Inc. ("ULDAGE") announces today an additional call for patents essential to the Digital Cable Television System standards.

ULDAGE began patent licensing on October 1, 2008 by a patent pool method that grants patents essential to the implementation of the digital cable television broadcasting standard under reasonable and non-discriminatory conditions. ("ULDAGE Releases Joint Patent License for Japanese Digital Cable Broadcasting Standards"). This license has played a key role in the resolution of patent issues in the market and promoted the growth of the digital cable television broadcasting system in Japan.

Based on this experience, ULDAGE offers the additional call for patents essential for digital cable television system standards on December 20th, 2019.

The purpose of this patent call is to add new standards applied for services started by the digital cable industry after the first call for patents made in December 2007.

ULDAGE encourages any party that believes it has Japanese patents essential to the newly added standards as well as the existing standards to submit such patents to the Japan Intellectual Property Arbitration Center ("JIPAC") for evaluation. For those who are interested in this patent call, please go to http://www.ip-adr.gr.jp/eng/ and http://www.uldage.com/en/ for more information.

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About ULDAGE Inc.

ULDAGE Inc. was established in July 2006, aiming for the resolution of entanglement of patents through cooperation among parties concerned and for the creation of fair competition in this digital age. ULDAGE Inc. grants non-exclusive licenses to essential patents of multiple parties in a single package, and its business offers convenience to both patent holders and business users.

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