

**NEWS RELEASE**

**ULDAGE announces Additional Call for Patents Essential to  
Television Broadcasting for IPTV**

September 1, 2020

ULDAGE Inc.

ULDAGE Inc. (“ULDAGE”), a company for patent pool license management and administration, announced today that it is going to make a new standard available for the Call for Patents essential to the standards of television broadcasting applicable to IPTV in addition to the existing ones.

Currently, ULDAGE licenses a package of over 1,000 essential patents which are relating to the current digital television broadcasting standards through a patent pool system. Through this approach, ULDAGE has made substantial contributions for the promotion and market growth of digital television broadcasting system following the full transition of the broadcasting system from “analog broadcasting” to “digital broadcasting” to resolve the underlying patent issues for sales and production of broadcasting receivers and broadcasting services.

With its experience in relation to this kind of current digital television broadcasting, on April 3, 2017 ULDAGE announced a Call for Patents essential to the standards of television broadcasting for IPTV (with a news release on the same date entitled “ULDAGE announces a New Call for Patents essential to 4K/8K Broadcasting for IPTV and CATV”).

Taking this opportunity, with respect to the Call for Patents essential to the standards of television broadcasting for IPTV, one standard that was formulated by IPTV Forum Japan after the original Call for Patents and is expected to be used mainly in Advanced BS IP re-transmission, is to be added to the existing standards to be

applicable for the evaluation of essentiality.

For any party that possesses Japanese patents that it believes are essential to the realization of the function and utility prescribed in the subject standards including these additional standards and wishes to apply for evaluation of essentiality, please apply for the evaluation to the Japan Intellectual Property Arbitration Center. Also, the call for patents essential to the subject standards prior to these additional standards continues to be available. For more information regarding the subject standards and the procedures, please visit the website of the Japan Intellectual Property Arbitration Center (<https://www.ip-adr.gr.jp/eng/>) or the website of ULDAGE (<http://www.uldage.com/en/>).

## About ULDAGE

ULDAGE was established in July 2006, aiming for the resolution of entanglement of patents through cooperation among parties concerned and for the creation of fair competition in this digital age. ULDAGE grants non-exclusive licenses to essential patents of multiple parties in a single package, and its business offers convenience to both patent holders and business users.

Headquarters: Imperial Tower, 1-1-1 Uchisaiwai-cho, Chiyoda-ku, Tokyo

TEL: +81-(0)3-3500-1572 FAX: +81-(0)3-3500-1573

President & CEO Shuichi Endo