

## NEWS RELEASE

## MxH co., Ltd. Joins ULDAGE Patent Pool For Japanese ARIB Broadcasting Standards

(Tokyo Japan – March. 1. 2024) ULDAGE Inc. announced today that MxH co., Ltd. has joined the patent pool for ARIB Standards making its essential patent licenses available through ULDAGE Inc. The joining of MxH co., Ltd. to the pool now makes the number of companies 18\* which are licensing their essential patents for ARIB Standards through ULDAGE Inc., resulting in further simplification of the complicated patent issues for those who use ARIB Standards.

ULDAGE Inc. welcomes having additional holders of essential patents so as to further expand the program.

The essential patents owned by MxH co., Ltd. will be published as from April 1, 2024 on ULDAGE's website.

\*Dolby International AB, INFOCITY, Inc., JVC KENWOOD Corporation, KDDI CORPORATION, KYOCERA CORPORATION, LG Electronics Inc., Maxell, Ltd., MxH co., Ltd., NEC Corporation, NHK Foundation, Nippon Hoso Kyokai (NHK), Orange SA (Formerly known as France Telecom, SA), Panasonic Holdings Corporation., Sharp Corporation, Sony Group Corporation, Toshiba Corporation, TVS REGZA CORPORATION.

## About ULDAGE Inc.

ULDAGE Inc. was established in July 2006 for the purpose of providing tools for revitalizing business by creating a competitive environment through collaboration and resolution of patent issues in this complex digital age. ULDAGE Inc. undertakes its business by granting licenses for essential patents held by multiple parties in a single package (by the patent pooling method) which offers convenience to both patent holders and business operators.

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